



# FUNTOBER

HAVING MORE FUN IN FALL SINCE 2012:  
8M VISITORS, 22M PAGEVIEWS

**1.2M**

**OCT**

2017

**700K**

**SEPT**

2017

**190K**

**AUG**

2017

---

## CONTACT

**WEB** [www.funtober.com](http://www.funtober.com)

**EMAIL** [ad@funtober.com](mailto:ad@funtober.com)

**PHONE** (302) 298-1000

**SOCIALS** @funtober

## ABOUT FUNTOBER

A website started in 2012 to help people find fall festivals, Oktoberfests, haunted houses, Halloween events and Halloween costumes. We are now one of the top sites for people who love fall and Halloween!





# FUNTOBER

## SOCIAL MEDIA ACCOUNTS



**22,000+**

Likes  
as of August 2018



**3,300+**

Followers  
as of August 2018



**1,500+**

Followers  
as of August 2018



**700+**

Followers  
as of August 2018

AND 10,000+ NEWSLETTER SUBSCRIBERS!

---

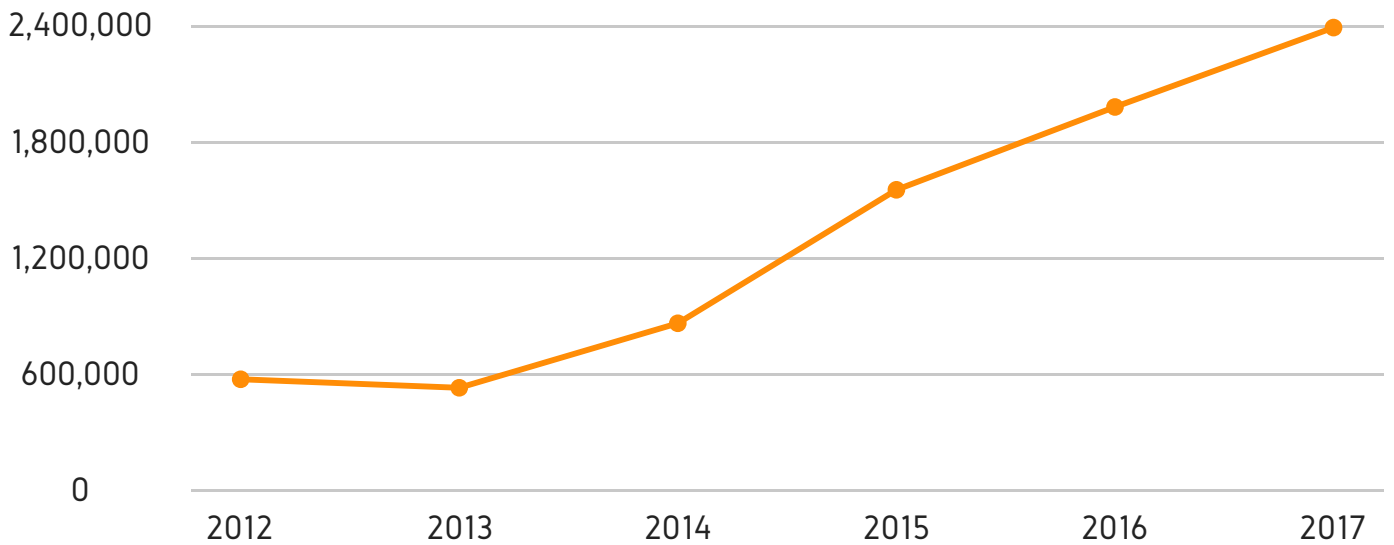
REACH CUSTOMERS WHO LOVE FALL AND  
ACTIVELY LOOKING FOR THINGS TO DO.

LOCAL AND NATIONAL AUDIENCE.

TARGET BY GEOGRAPHY & INTEREST.

LOW COST, LOW CPM RATES.

## VISITOR STATISTICS



## TOP STATES (2017)

- California
- Florida
- Georgia
- Illinois
- Michigan
- New Jersey
- New York
- North Carolina
- Ohio
- Pennsylvania
- Texas

70,000+ people each from August to October 2017

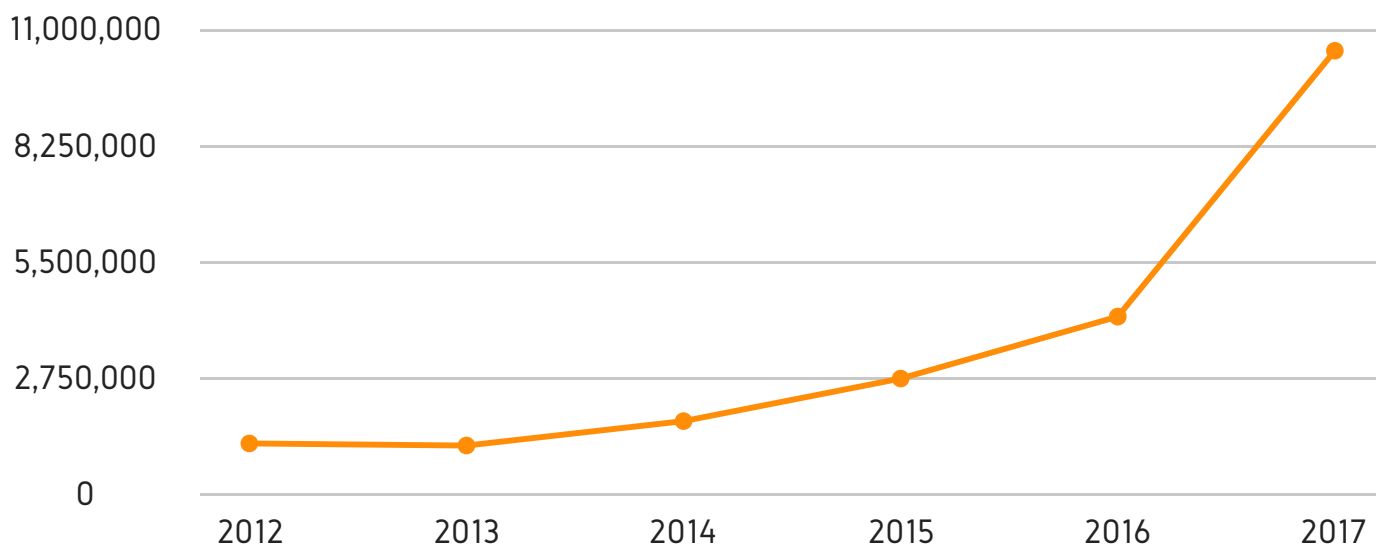
## SECOND TIER (2017)

- Alabama
- Arizona
- Colorado
- District of Columbia
- Indiana
- Kentucky
- Maryland
- Massachusetts
- Minnesota
- Missouri
- Virginia
- Tennessee
- Washington
- Wisconsin

30K -70K people each from Aug. to Oct. 2017



## PAGEVIEWS



## TOP SECTIONS (2017)

### 2017 Pageviews

- Fall Festivals: 2.9 million
- Oktoberfest: 1.8 million
- Haunted Houses: 1.7 million
- Halloween: 1.3 million
- Pumpkin Patches: 160,000
- Ghost Tours: 100,000
- Corn Mazes: 85,000

**WE WILL WORK  
WITH YOU TO  
REACH THE  
AUDIENCE YOU  
WANT AT A PRICE  
YOU CAN AFFORD!**

**CALL 302-298-1000**







# ADVERTISING

2018 FEATURED LISTINGS (300 X 250 AD)

SITEWIDE: \$10,000

## SECTIONS:

FALL FESTIVALS \$5,000

OKTOBERFEST \$3,000

HAUNTED HOUSES \$3,000

HALLOWEEN \$2,000

OTHER \$750

	ALL:	SECTION PAGE:
TOP STATES:	\$200	\$50
SECOND TIER:	\$125	\$30
OTHER:	\$75	\$15

**CONTACT**

**EMAIL**

ad@funtober.com

**PHONE**

(302) 298-1000